



NOVEMBER 1, 2005

MEDIA ALERT

THE WORLD'S LEADING RESEARCHERS, NUTRITION EDUCATORS, MEDICAL PROFESSIONALS, AND POLICYMAKERS TO ADDRESS INTERNATIONAL CONFERENCE ON SEAFOOD AND HEALTH

WHAT

A growing body of research suggests that seafood plays an important role in human health. At the same time, the benefits of consuming seafood (and omega-3s) are often overshadowed by stories in the news media that deal with the risks of consuming certain varieties of seafood. *Seafood & Health '05: Issues, Questions, & Answers* will bring together researchers, educators, and policymakers to discuss the issues and challenges that exist today in balancing the known benefits of seafood with the risks that may exist for certain populations and sub-populations.

In addition to examining the growing body of evidence that seafood plays a significant role in human health—starting *in utero* and continuing on through infancy and childhood to old age—the three-day conference will look at the importance of scientific evidence and evidence-based nutritional guidelines in the development of national and international policy. Several keynote speakers are confirmed, including internationally recognized author, Michael Crawford, Ph.D., who will talk about his provocative hypothesis that seafood played a significant role in human evolution—as addressed in his book, *The Driving Force: Food, Nutrition, and Evolution*.

WHERE

JW Marriott Hotel Pennsylvania Avenue
1331 Pennsylvania Avenue
Washington, DC 2004 USA
1-202-393-2000

WHEN

December 5-7, 2005
8:00 a.m. to 5:00 p.m.

WHY

Seafood & Health '05 will bring together the world's leading researchers, medical professionals, and nutrition experts to engage in a dialogue about the need that exists to balance the benefits and risks when communicating to various audiences. The Conference will provide a unique opportunity for an emerging body of research to be “translated” into ways that policymakers, journalists, educators, and consumers can understand.

WHO SHOULD ATTEND

Journalists, dietitians, nutrition and health educators, medical professionals, policy-makers and seafood producers and marketers will benefit from the science-based (and consumer-friendly) discussion of many of the most challenging issues about seafood that exist today.

SPONSORS

Taking the lead in organizing and sponsoring the Conference are the U.S. Department of Commerce (NOAA Fisheries); the Ministry of Fisheries, Norway; Fisheries and Oceans Canada; and the Ministry of Fisheries, Iceland. The United Nations Food and Agriculture Organization has provided technical assistance.

CONFIRMED SPEAKERS

Confirmed speakers to date include **Thomas J. Billy**, former two-term chair, Codex Alimentarius and President, International Food Safety Consultants (Washington, DC); **Susan Borra, R.D.**, International Food Information Council (Washington, DC); **Jane Brody**, personal health columnist for *The New York Times* (New York, NY); **Michael A. Crawford, Ph.D.**, Director, Institute for Brain Chemistry and Human Nutrition (London, England) and author of *The Driving Force: Food, Evolution, and the Future*; **Les Cleland, M.D., FRACP**, Senior Director and Head of the Royal Rheumatology Unit, Royal Adelaide Hospital (Australia); **Edel O. Elvevoll, Ph.D.**, Professor of Food Science, Department of Marine Biotechnology, University of Tromsø (Norway); **K. Dun Gifford, J.D.**, President, Oldways Preservation Trust (Boston); **Matt Hahn, M.D.**, Director, Tri-State Community Health Center (Hancock, W. Virginia); **CDR Joseph R. Hibbeln, M.D.**, Senior Clinical Investigator, National Institutes of Health (Bethesda, MD); **Kathleen M. Koehler, Ph.D., M.P.H.**, Science Policy Analyst, Office of the Assistant Secretary for Planning and Evaluation, Department of Health and Human Services (Washington, DC); **William E.M. Lands, Ph.D.**, Author, *Fish, Omega-3 and Human Health* (College Park, MD); **Oyvind Lie, Ph.D.**, Director, National Institute of Nutrition and Seafood Research, (Bergen, Norway); **Joyce Nettleton, D.Sc., R.D.**, Editor, "Fats of Life" and Author, *Omega-3 Fatty Acids and Health* (Denver, CO); **Nicholas V.C. Ralston, Ph.D.**, Biomedical Research Scientist, Energy and Environmental Research Center, University of North Dakota (Grand Forks, ND); **Rebecca Reeves, Dr.P.H., R.D.**, President, American Dietetic Association; **Ortwin Renn, Ph.D.**, Director of the Interdisciplinary Research Unit for Risk Governance and Sustainable Technology, University of Stuttgart (Stuttgart, Germany); **Eric Rimm, Sc.D.**, Associate Professor of Epidemiology and Nutrition, Department of Epidemiology, Harvard School of Public Health (Boston, MA); **Caroline Smith DeWaal**, Director of Food Safety, Center for Science in the Public Interest (Washington, DC); **Phil Spiller, J.D.**, Director, Office of Seafood, U.S. Food and Drug Administration (College Park, MD); **Grimur Valdimarsson, Ph.D.**, Director, Fishery Industries Division, United Nations Food and Agriculture Organization (Rome, Italy).

MEDIA CONTACTS

Courtney Davis

Media Relations Manager

Oldways Preservation Trust: 617.896.4888

courtney@oldwayspt.org

Kiesha Marusa

Conference Co-Coordinator

Strategies 360: 206-282-1990

kiesham@strategies360.com

For more information, or to register online, visit www.seafoodandhealth.org

Email inquiries to: Info@seafoodandhealth.org

###